



cyberpassion

2007





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03 //
2007

PARIS-NICE // ROAD 11/03-18/03
MILANO-SANREMO // ROAD 24/03
CAPE EPIC // MTB 24/03-31/03



04 / /
2007

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TOUR DES FLANDRES // ROAD 08/04
SEA OTTER CLASSIC IN MONTEREY, CA // MTB 12/04-15/04
PARIS-ROUBAIX // ROAD 15/04
AMSTEL GOLD RACE // ROAD 22/04
BIKE FESTIVAL GARDA TRENTO // MTB 28/04-01/05



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05 //
2007

TOUR DE ROMANDIE // ROAD 01/05-06/05
IRONMAN LANZAROTE // TRIATHLON 19/05
VOLTA A CATALUNYA // ROAD 21/05-27/05
GIRO D`ITALIA // ROAD 12/05-03/06



06 //
2007

GIRO D'ITALIA // ROAD 12/05-03/06
ADIDAS SLOPESTYLE // MTB 17/06
TOUR DE SUISSE // ROAD 16/06-24/06
CRITÉRIUM DU DAUPHINÉ LIBÉRÉ // ROAD 10/06-17/06



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07 //
2007

IRONMAN FRANKFURT // TRIATHLON 01/07
TOUR DE FRANCE // ROAD 07/07-29/07
BIKE TRANSALP CHALLENGE // MTB 14/07-21/07



08 //
2007

EUROBIKE // FRIEDRICHSHAFEN 30/08-02/09

DEUTSCHLAND TOUR // ROAD 08/08-16/08

CLASICA CICLISTA SAN SEBASTIAN-SAN SEBASTIAN // ROAD 04/08



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09 //
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EUROBIKE // FRIEDRICHSHAFEN 30/08-02/09

INTERBIKE // LAS VEGAS 24/09-28/09

VUELTA A ESPAÑA // ROAD 01/09-23/09

WORLD CHAMPIONSHIP MTB, FORT WILLIAM // MTB 03/09-09/09

TOUR DE POLOGNE // ROAD 10/09-16/09

WORLD CHAMPIONSHIP ROAD, STUTTGART // ROAD 26/09-30/09



10 / /
2007

ZÜRI METZGETE // ROAD 07/10
IRONMAN KONA, HAWAII // TRIATHLON 13/10
PARIS-TOURS // ROAD 14/10
GIRO DI LOMBARDIA // ROAD 20/10



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12 //
2007

MERRY CHRISTMAS &
A HAPPY NEW YEAR



01//2007 Continental factory, Korbach, Germany

The shooting took place in a 100-year-old Continental tire factory. It was the perfect industrial scene in a huge warehouse, with an old dark stone floor, strong artificial lighting and towering machinery working at full throttle pumping out noise, oil and dirt. Although quite different to the catwalk our models were up for the challenge. What better place to slip into a little rubber.



02//2007 Hotel Hirschgasse, Heidelberg, Germany

The Hotel Hirschgasse is a perfect match to the romantic scenery of Heidelberg with its world famous castle. The 530-year-old hotel has wonderful suites and is a perfect place to relax. We were lucky to get the opportunity to shoot in the exclusive Blueberry Suite. We laid a shelf on the luxurious Laura Ashley styled bed and Andreas Kromer jumped on it for several hours. The fact that the owner is also a keen cyclist is probably the only reason he did not have a heart attack.



03//2007 Giro d'Italia 2006, Hotel Cristallo, Aprica, Italy

On the second last day of Giro d'Italia we met the Liguigas racing team at the team hotel in Aprica. Aprica was exhausted from the cycling. Helicopters could barely stand. Our production team could feel the intensity of it all. The 20th stage from Trento to Aprica was the heaviest day for the cyclists during the Giro. Basso won the stage. Although totally drained, both Franco Pellizzotti and Patrick Calcagni from Team Liguigas had just enough strength to pose with our model. Their legs were quivering, but firm, and our model was quick to seize the opportunity.



04//2007 Flower shop Dehner, Mannheim, Germany

At first we wanted to shoot in a garden with a typical German fence but the bad weather forced us indoors. Normally flowers catch the female eye but our arrangement somehow attracted a wider audience. In addition to watering the flowers we also managed to keep the exclusive bike parts lubricated after their recent exertions.



05//2007 Giro d'Italia 2006, Passo Pordoi, Arabba, Italy

As everyone knows, Didi Senft is the most enthusiastic cycling fan. It is amazing how much energy he has. After spending a whole shooting day together we all love him and think he is a great part of the cycling community. We also know what every little devil likes, a cute little angel on the side, Didi and "angelo" made a great couple and everybody stopped to take pictures. Unfortunately Didi could not convince his angel to join him for the rest of the Giro.



06//2007 Giro d'Italia 2006, Passo Pordoi, Arabba, Italy

Daniel Geiger had to help our model Clelia into the catsuit, not an uncomplicated action! At first Clelia liked the idea of becoming a female devil but, with the heat, it was exhausting, waiting in the skin-tight suit until the peloton passed. We all waited nervously as we had only a split second opportunity to take the photo and there wouldn't be a second chance.



07//2007 Rhine River, Mannheim, Germany

We thought we needed a special Tour de France photo for July. It is the most important month for a bike fan where watching the Tour takes priority over all other things. We wanted to show our model heading for Paris equipped with all the necessary fan articles for the "grand finale". There is only one possible mode of transport and our model is hoping the well-trained calf muscles of Friedemann Schmude will get her there on time.



08//2007 Adidas Slopestyle, Saalbach Hinterglemm, Austria

Adidas slopestyle is a huge event full of cool stylish youngsters careering down an impossible trail in the Alps. This year the drop out rate was very high, with many injured riders and lots of damaged equipment. This event is like a rodeo and parties are a big part of it. The photo shows Timo Pritzel on a training run. The model is his temptress and Bo the dog would like a little attention too.



09//2007 Angler club, Mannheim, Germany

Triathlon requires a strict training program. On our shooting day we watched Andreas Böcherer going through his routine. He kept cool in the water whilst we set up something hot for him to appreciate in the transition zone. Lucky guy. The fish was a present from the angler who made an unplanned appearance in our photo.



10//2007 Hotel Hirschgasse, Heidelberg, Germany

Outside it was a rainy day, so we spent our time shooting inside the lovely Hotel Hirschgasse, moving furniture from one side of the suite to the other. Hopefully we did not disturb the other guests too much, at least no one complained.



11//2007 Continental factory, Korbach, Germany

On the day of the shoot it was hot. Inside the building the tire presses were pumping away at full throttle pushing the temperature even higher. Our models, however, took it all in their stride and even managed to help out on the shop floor. The production team survived by sheltering in the shade of a changing room. This was a hot day and a hot place shoot.



12//2007 Erbach castle, Erbach, Germany

Erbach is a famous castle in the middle of the Odenwald. It possesses one of the most well known collections of hunting trophies in Europe. This was the first time a shoot like this had taken place in the castle, which is more known for its history and tradition. During the shoot we had to take a break when a school class passed through.

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The original idea for this project comes from Anke Wilken, the wife of a frenetic, obsessed cyclist who spends any and all of his free time on a bike. Being surrounded by nothing other than bikes, bikers, bike magazines and bike parts, Anke felt she was fast becoming a bike widow – fast losing ground to her husband's love affair with cycling. In defence, her husband has argued that the beauty solely lies in the engineering and technical aspects of the bike. Our hope then is to challenge her husband's view spicing up the cycling world with a little more beauty and emotion beyond the spoke and wheel.





01 // 2007



02 // 2007



03 // 2007



04 // 2007



05 // 2007



06 // 2007



07 // 2007



08 // 2007



09 // 2007



10 // 2007



11 // 2007



12 // 2007

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